# Relationship between the advancing/retreating properties of colors and object shape distortion

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Please feel free to take photos of the poster.

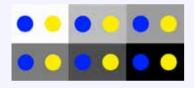
## Advancing / retreating colors and object shapes



Yellow is known to be more advancing than blue



At any distorted shapes?

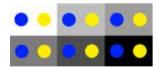


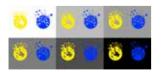
At any background?



At any combination of distortion and background?

# Online experiment





The gray levels are indicated as 100 (white), 75, 62, 49,31, and 0 (black), according to the brightness indicator of the app "ibisPaint X."

Non-distorted disk pairs on different backgrounds were shown in random order, and then the distorted ones were shown.

The respondents selected one disk that looked larger for each pair. (The respondents were not allowed to

answer that the sizes were the same.)

## Darkroom experiment

It is difficult to control the actual size and color in the online experiment.



By Adobe Photoshop color picker,

Blue: RGB=(0,0,255), L = <u>33</u> in Lab Yellow: RGB=(255.255,0), L = <u>93</u>

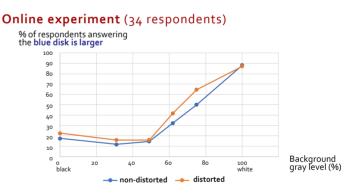
Display: L EIZO CG279 in Adobe RGB mode **ar** Disk-pair image size: 135 mm x 90 mm Display-eye distance: 50 cm

Background gray levels were set to L = 100 (white), <u>93</u>, 73, 53, <u>33</u>, 16, and 0 (black).

The respondents answered similarly to the online experiment.

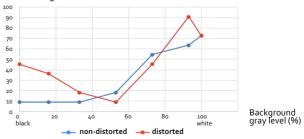
# Experimental results

### % of respondents answering the blue looked larger



#### Darkroom experiment (11 respondents)

% of respondents answering the **blue disk is larger** 



## The shape distortion influences the advancing/ retreating property in the darkroom experiment.

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